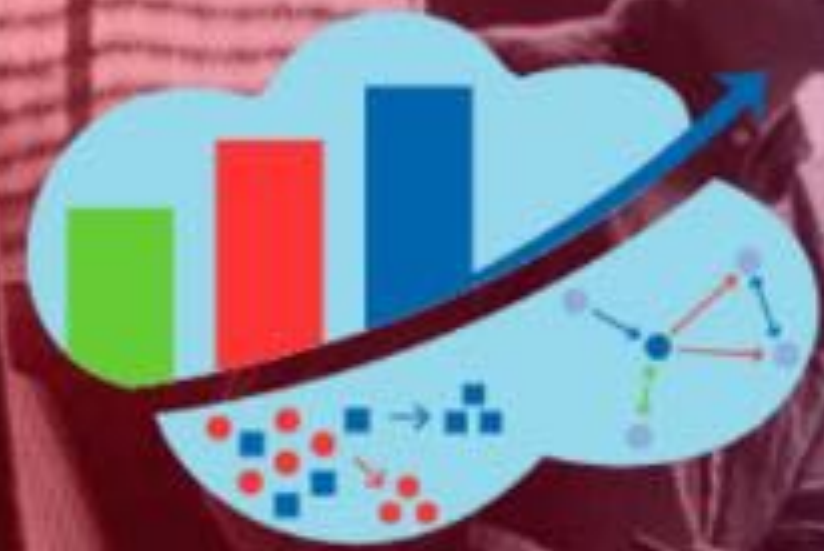




ANALYTICS AND DATA
TechCasts

How and Where Oracle 26ai Beats Python for Data Preparation

Dr. Holger Friedrich, Chief Executive Officer, sumIT AG

Past & Future TechCasts:



July 23rd

Temporal Data Lineage and Impact Analysis in Oracle Database: Evolution to Oracle Graph Architecture with Time-Travel Capabilities

Presented by **Karin Patenge & Tomislav Zarkovic**



August 20th

How and Where Oracle 26ai Beats Python for Data Preparation

Presented by **Dr. Holger Freidrich**



September 17th

Graph Analytics with Oracle AI Database 26ai and Linkurious Ogma

Presented by **Leo Nicolle & Karin Patenge**

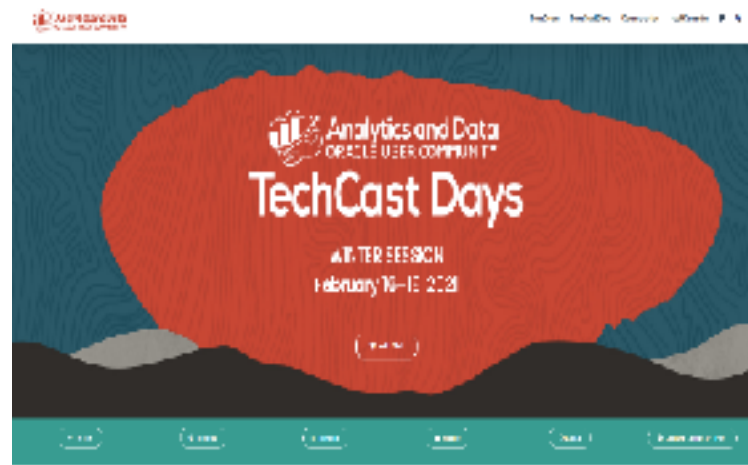
TechCast Archive

2026	2025	2024	2023	2022	2021
Date	Title	Presenter(s)		Replay	Download(s)
Jun 25	Our Favorite Features of OAC: March & May 2026 Releases	Gautam Pisharam & Carter Beaton		Video	Slides
Apr 30	Pythian's AI Journey with UMass: From AI Assistant to AI Agents!	Jon Mead & Ambili Thottathil, Pythian		Video	Slides
Apr 2	Build Practical AI Prototypes with Oracle Analytics (Even with a Small Team)	Dennis Gray & Adam Hume, Definian		Video	Slides
Mar 5	Fraud Stops with Oracle Database 26ai Vector Search + OML	Dr. Abigail Giles-Haigh		Video	Slides
Feb 5	Our Favorite Features of OAC: November 2025 & January 2026 Releases	Branden Pavol, Gautam Pisharam, & Carter Beaton		Video	Slides

Submit a topic to share at <https://andouc.org/techcasts/>



Let's Connect



Website

<http://andouc.org/>



Chat with the Experts

<https://bit.ly/Join-ANDOUC-Slack>



Watch Previous TechCasts

<https://bit.ly/3qmGgHN>

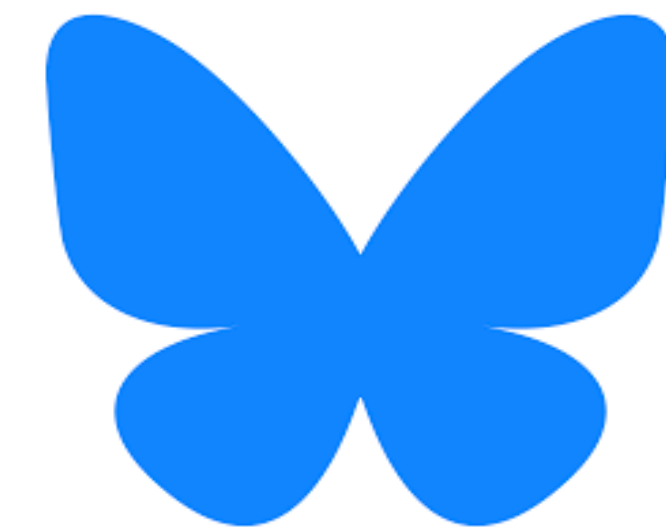


[https://www.linkedin.com/
company/analytics-and-data-
oracle-user-community](https://www.linkedin.com/company/analytics-and-data-oracle-user-community)



Spatial + Graph SIG

bit.ly/Spatial-Graph-LinkedIn



**@analyticsndataouc.b
sky.social**



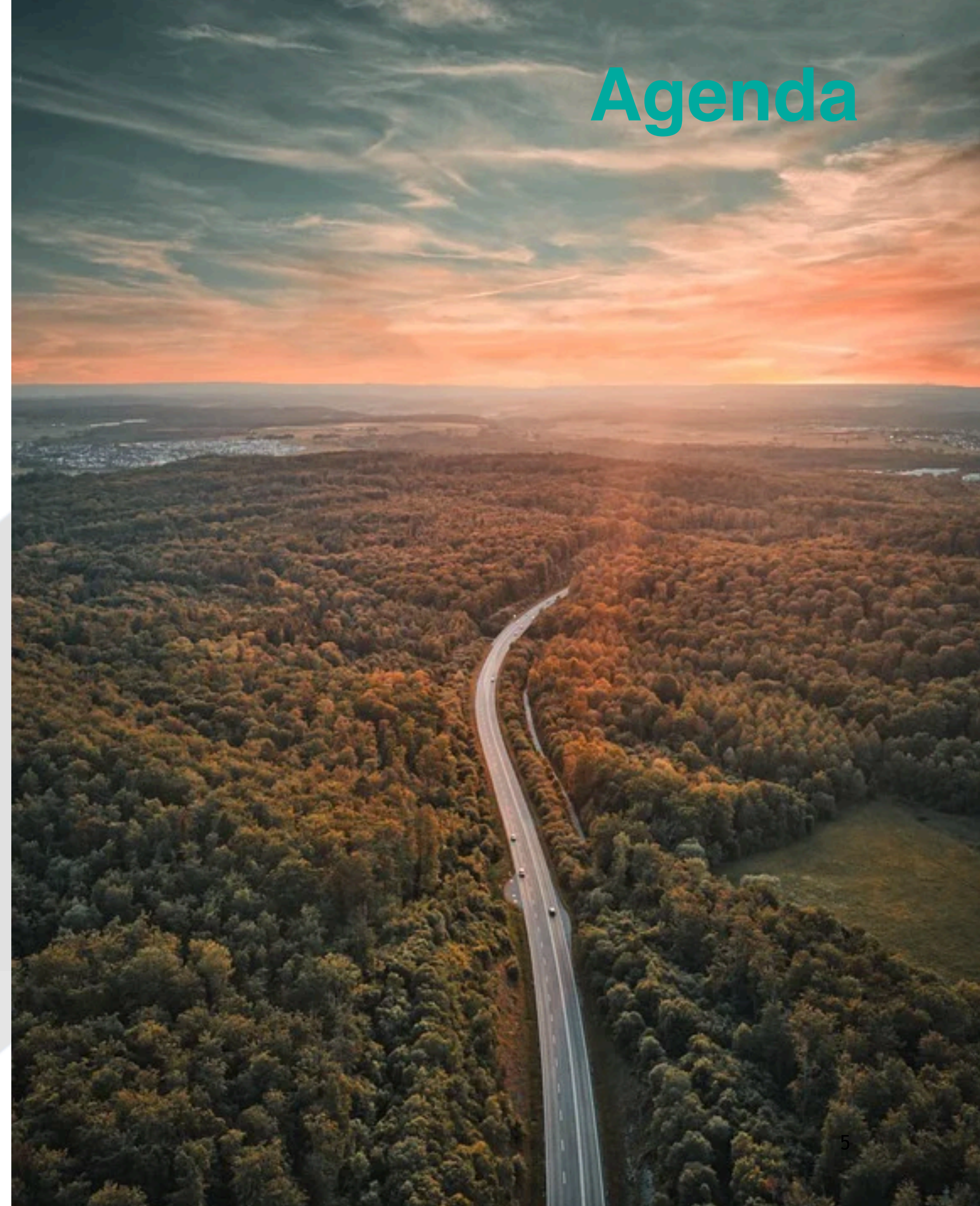


SAVE THE DATE!
April 13-15, 2027

***Call for Speakers
is OPEN!!***

<https://andouc.org/analytics-and-data-summit-2027/>

- Introduction
- Use Case
- Examples & Demos
- Conclusions



✚ Consulting- and implementation services in Switzerland for

- Data Ware-/Lakehousing a.k.a. 'modern data platforms'
- Business Intelligence
- Advanced Analytics
- Data Integration/Engineering/Mesh

✚ Technical focus

- Oracle on-premises
- Oracle and others in the Cloud

✚ Part of Sequotech Group since 2025

✚ Our motto: Get Value From Data





- ✚ CS Diploma from Karlsruhe Institute of Technology (KIT)
- ✚ Ph.D. in Robotics and Machine Learning (KIT)
- ✚ >25 years of Oracle tech experience
- ✚ expert for
 - Data Integration
 - Data Ware-/Lakehousing,
 - Machine Learning, and
 - Business Intelligence/Analytics
- ✚ CEO sumIT AG
- ✚ www.sumit.ch



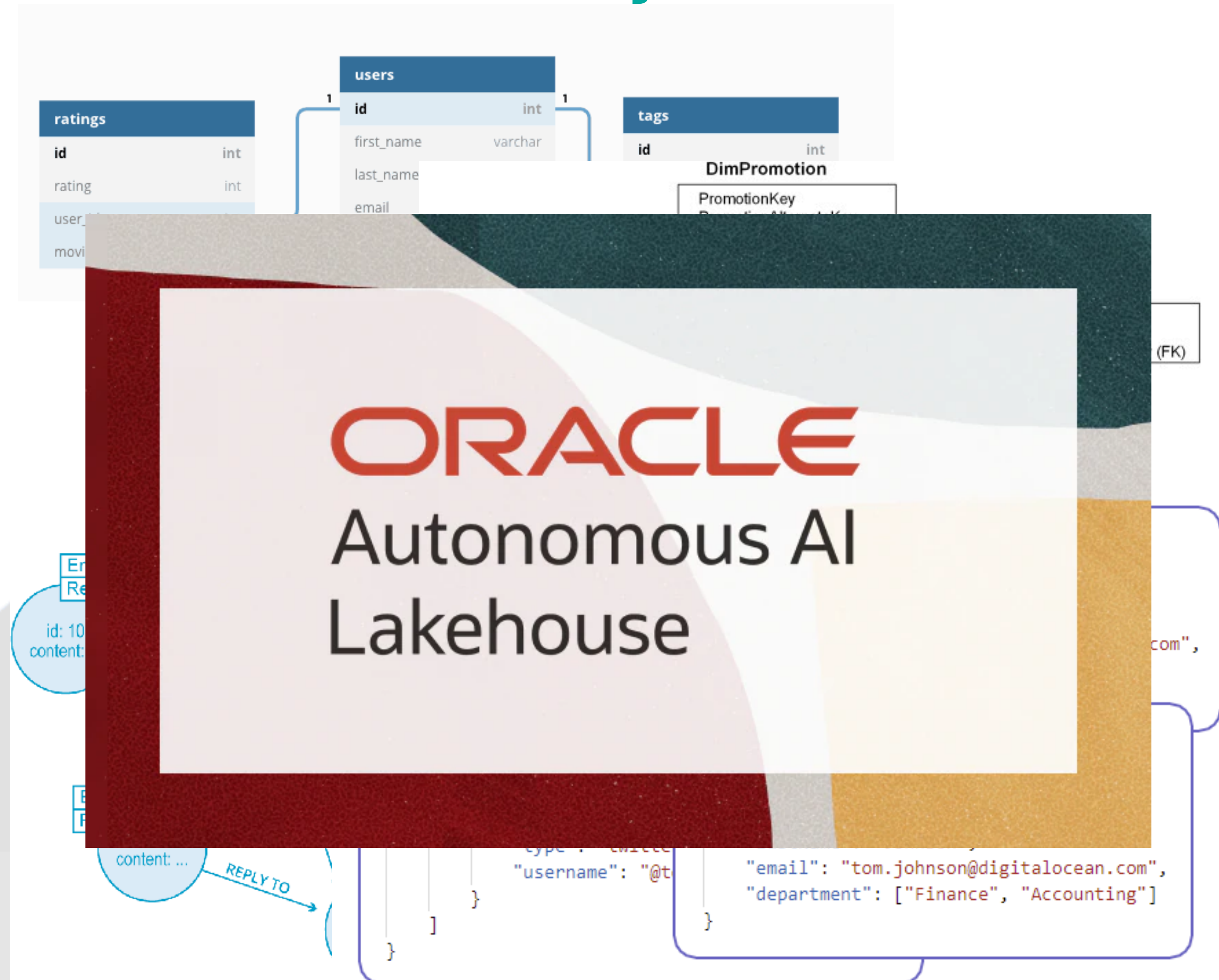
♠ Oracle ACE Director

Many different kinds of data in databases

- relational
- dimensional
- graph
- documents
- ...

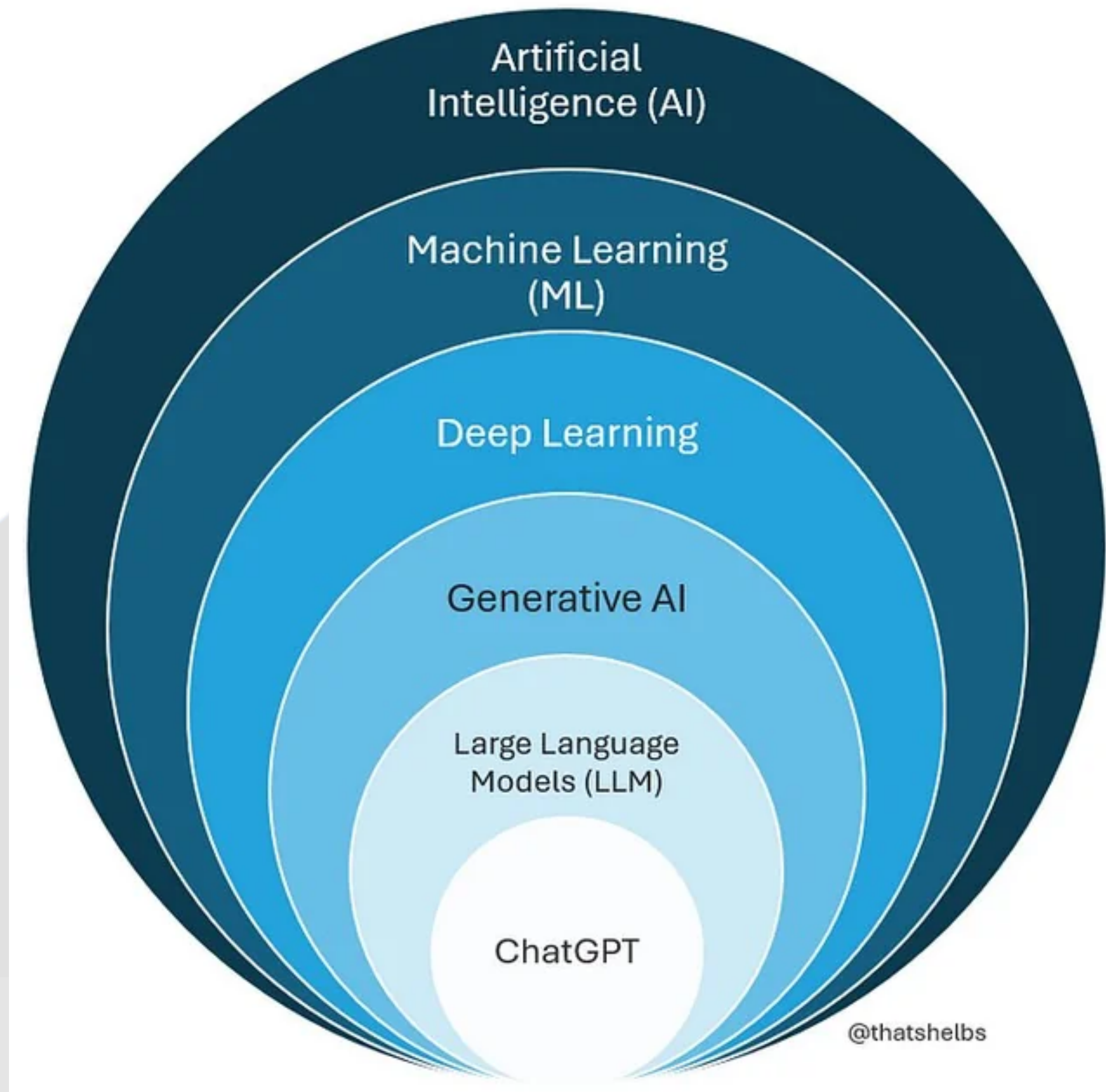
Lots of data in

- files
 - csv
 - json
 - parquet
- open table formats, e.g. Iceberg



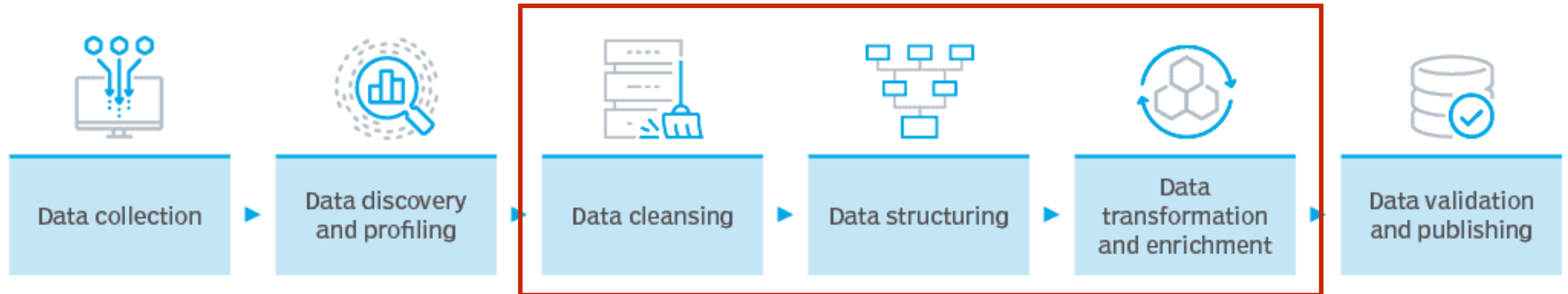
Many AI use-cases on the same data

- Generative AI
- RAG
- Agentic AI
- classic Machine Learning
 - churn
 - classification
 - prediction
 - ...



All use cases require performant data preparation!

Key data preparation steps



Challenging Data Preparation Actions

- ✂ Data Quality
- ✂ Binning & Grouping
- ✂ Tokenisation
- ✂ Standardisation
- ✂ Denormalisation
- ✂ Flattening
- ✂ ...

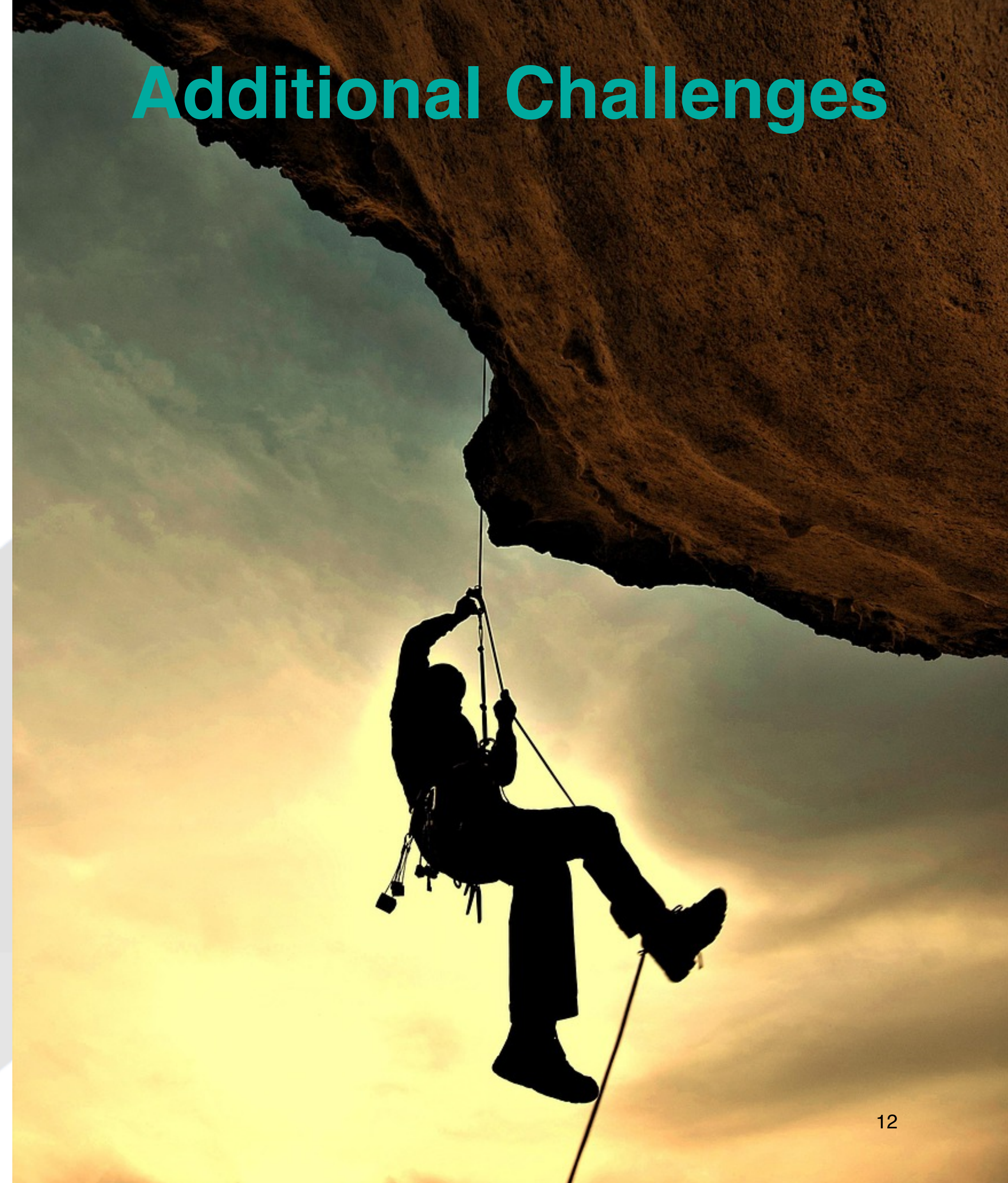
A6 *fx* =TOCOL(B2:E4)

	A	B	C	D	E	F
1	Year	Q1	Q2	Q3	Q4	
2	2021	4	8	9	8	
3	2022	14	7	17	22	
4	2023	9	12	15	23	
5						
6	4					
7	8					
8	9					
9	8					
10	14					
11	7					
12	17					
13	22					
14	9					
15	12					
16	15					
17	23					
18						

Cont

- ▄ Security
- ▄ Speed
- ▄ Development
- ▄ Cost
- ▄ Scalability
- ▄ Functionality
- ▄ ...

Additional Challenges



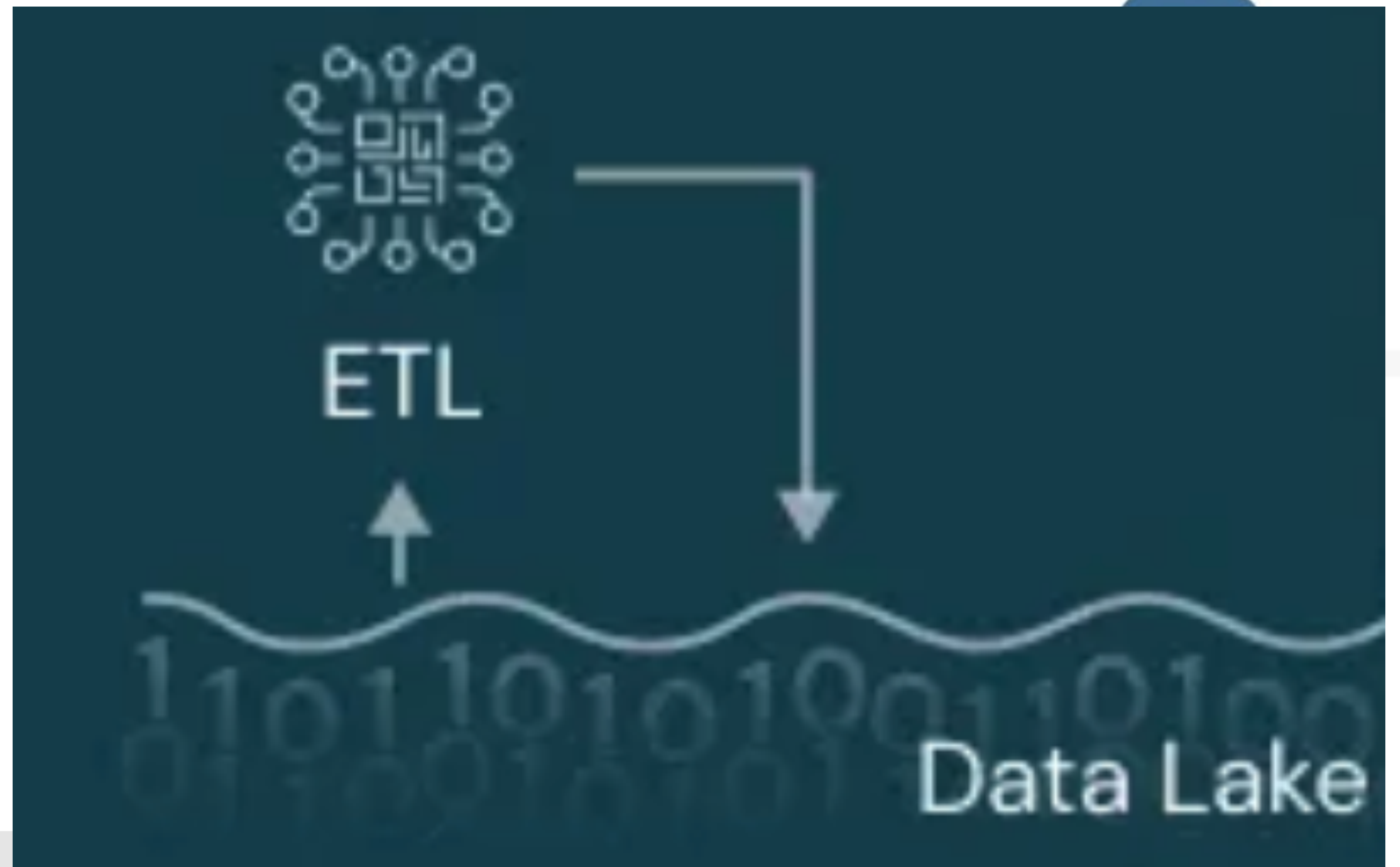
Typical Data Scientist Approach

code

- in Python/R
- using
 - public classes/libraries
 - data frames

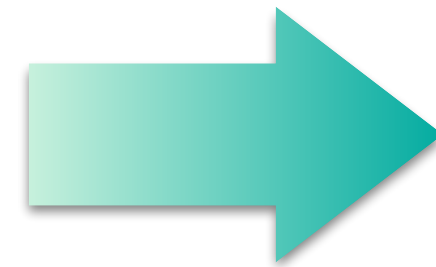
run

- extract data from lake/database
- execute on Spark cluster
- materialise result in
 - data lake
 - data platform
 - database



Challenges With Common Approach

- ✦ Security
- ✦ Speed
- ✦ Development
- ✦ Cost
- ✦ Scalability
- ✦ Functionality
- ✦ ...



- ✦ hard to control
- ✦ may be lower than DB with comparable HW
- ✦ efficient, skills available
- ✦ potentially high, due to resource consumption
- ✦ depending on engine/platform used
- ✦ rich
- ✦ ...

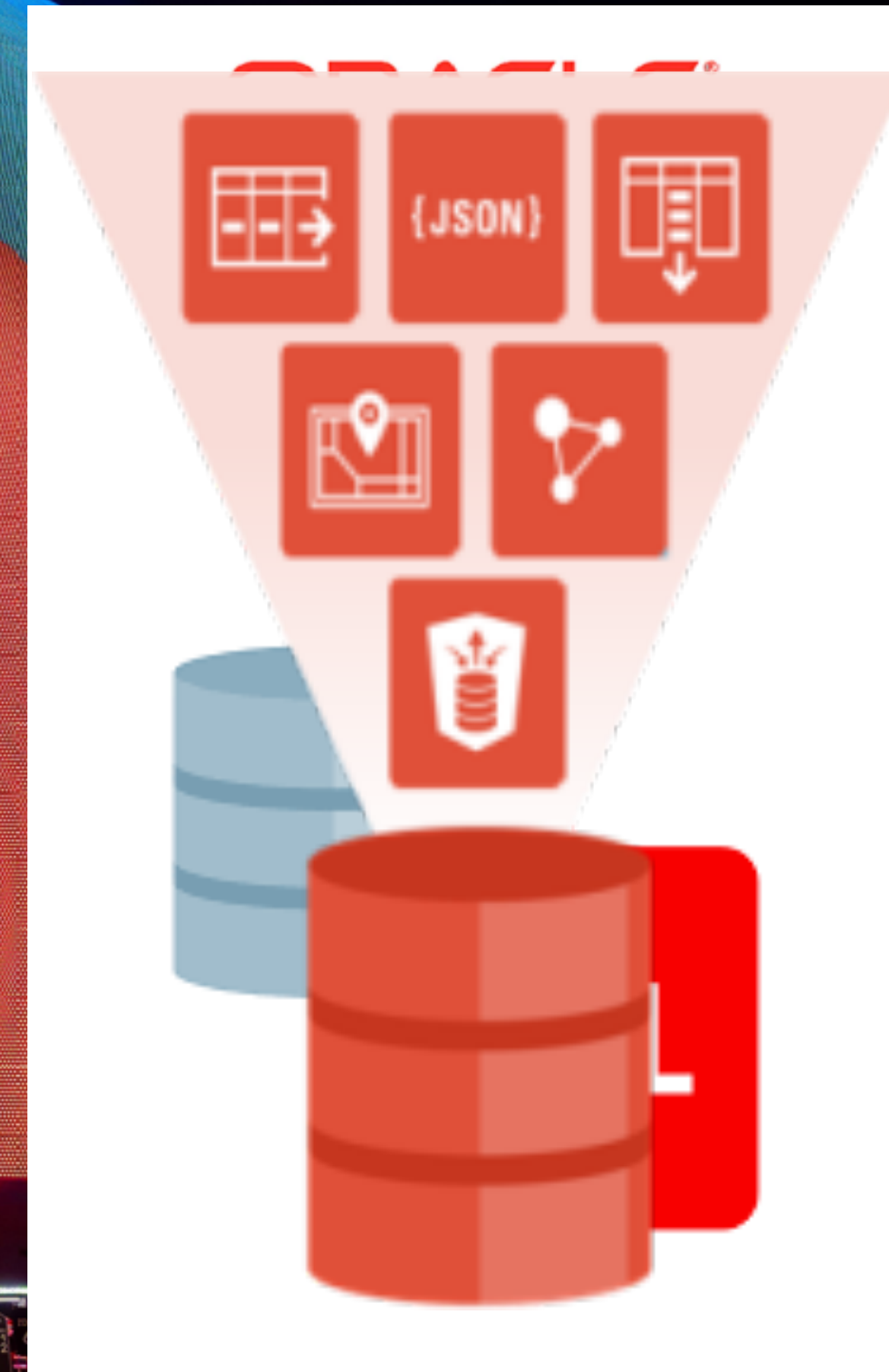


code

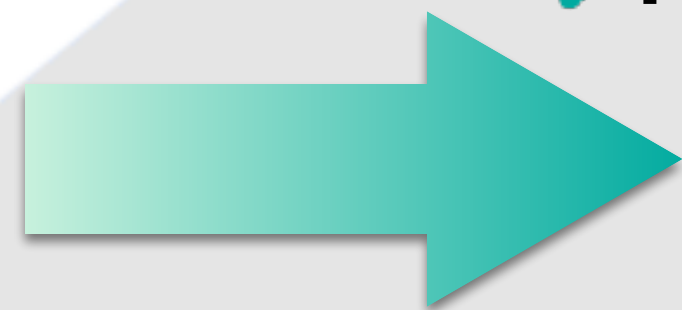
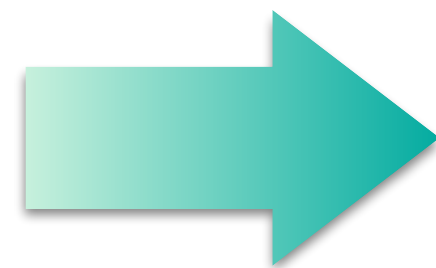
- in SQL, PL/SQL
- using
 - standard packages
 - database engine
 - custom code

run

- keep data in database
- execute code inside database
- materialise result in tables



- ✔ Security
 - ✔ high, everything stays in DB context
- ✔ Speed
 - ✔ high, due to efficiency of DB engine
- ✔ Development
 - ✔ efficient, but available skills limited
- ✔ Cost
 - ✔ bearable, due to platform efficiency
- ✔ Scalability
 - ✔ high
- ✔ Functionality
 - ✔ rich, PL/SQL, SQL, Javascript natively
- ✔ ...
 - ✔ ...

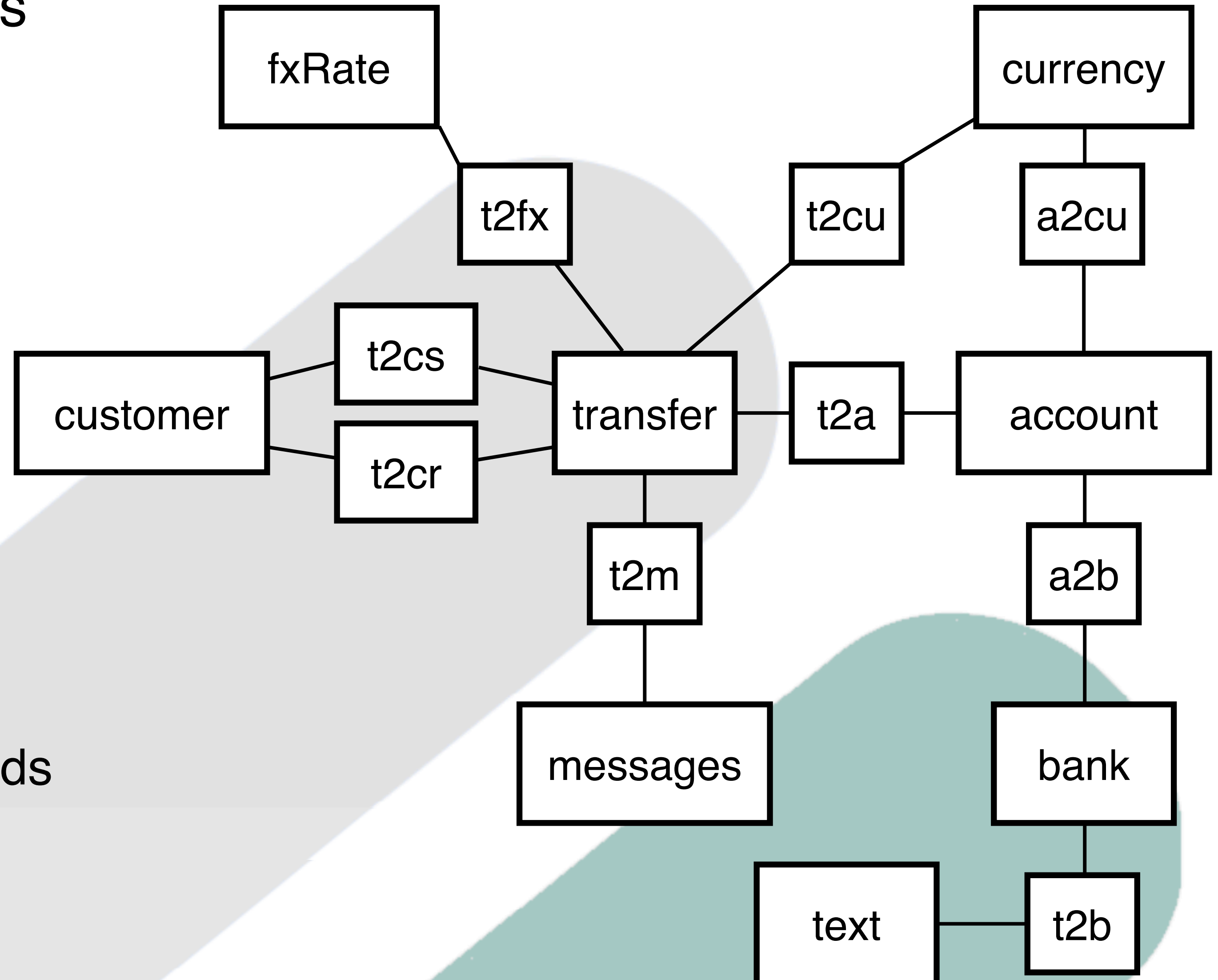


Efficient implementation is key!

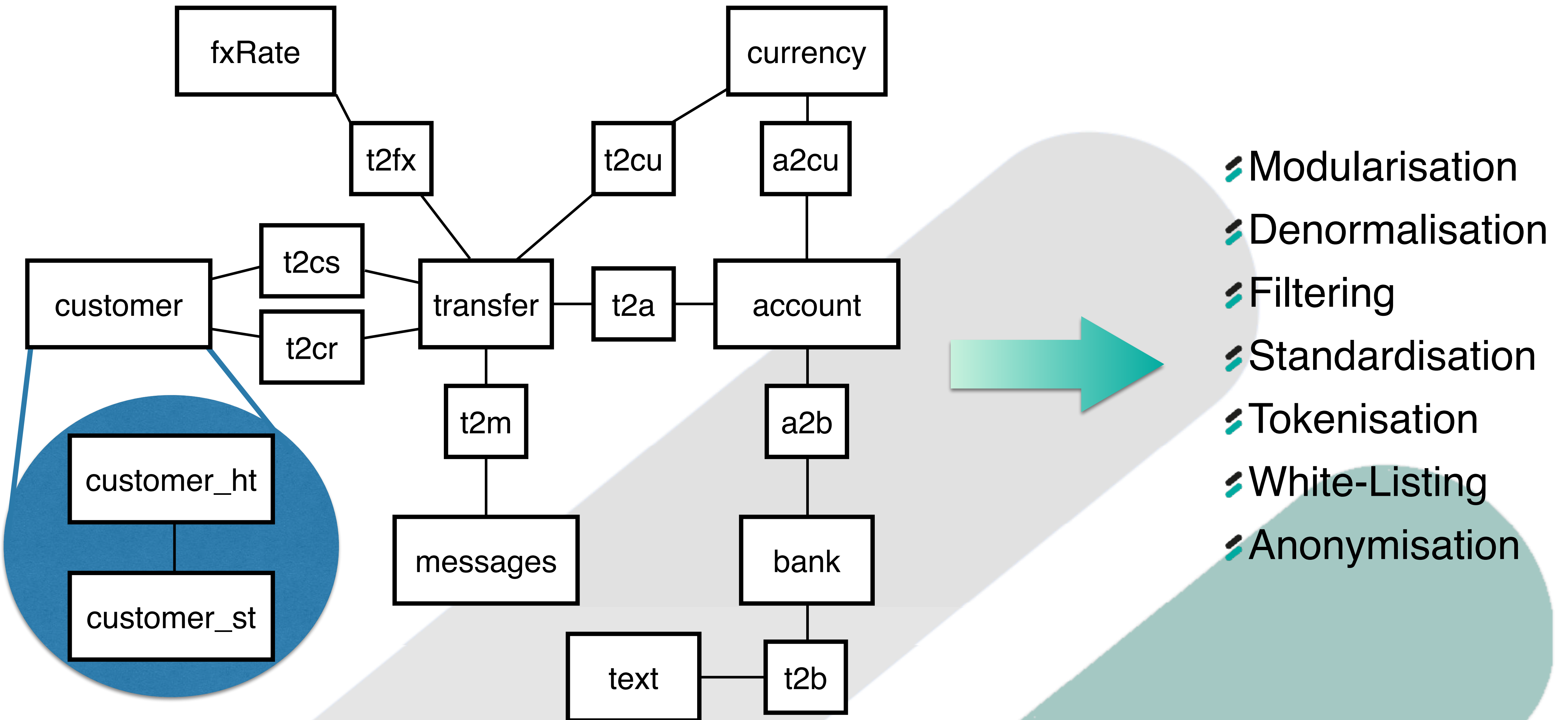


Example Money Transfers — Scenario

- 🔗 data normalised in multiple tables
- 🔗 contains sensitive information
 - names
 - web addresses
 - phone numbers
 - ...
- 🔗 has to be prepared as input for classification/prediction model training
 - without sensitive information
 - filtered against list of permitted words
 - with securely encoded identifiers
 - ...



Example Money Transfers — Tasks



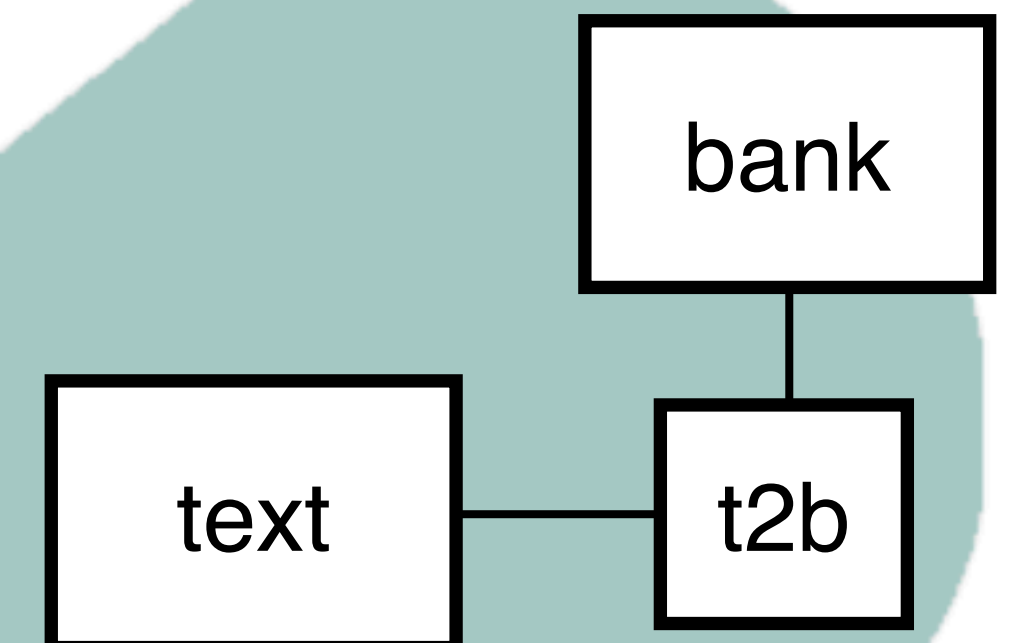
CTEs

Joins

(Un)Pivots

...

```
with bank_filtered as (  
    select b.id, b.uuid  
           , cleanse_name_wrt_spec(  
               coalesce(  
                   txt.namedef  
                   , txt.namede  
                   , txt.namefr  
                   , txt.textit  
                   , txt.texten)) name_cleansed  
    from bank_st b  
    left outer join b2t  
        on (b.id = b2t.bank_id)  
    left outer join text_st txt  
        on (b2t.text_id = txt.id)  
), prep_send_message as (  
    select ...
```



Convert all characters to lower case	<pre>s = s.lower()</pre>
Separate all emojis by whitespace	<pre>s = re.sub(EMOJI_PATTERN, r' \1 ', s) EMOJI_PATTERN = re.compile("[\"\U0001F1E0-\U0001F1FF\" # flags (iOS) \"\U0001F300-\U0001F5FF\" # symbols & pictographs \"\U0001F600-\U0001F64F\" # emoticons \"\U0001F680-\U0001F6FF\" # transport & map symbols \"\U0001F700-\U0001F77F\" # alchemical symbols \"\U0001F780-\U0001F7FF\" # Geometric Shapes Extended \"\U0001F800-\U0001F8FF\" # Supplemental Arrows-C \"\U0001F900-\U0001F9FF\" # Supplemental Symbols and # Pictographs \"\U0001FA00-\U0001FA6F\" # Chess Symbols \"\U0001FA70-\U0001FAFF\" # Symbols and Pictographs # Extended-A \"\U00002702-\U000027B0\" # Dingbats]"))</pre>

Delete all white space separated strings that contain a dot or an @ sign	<pre>s = re.sub(r'\S*[\.@]\S*\s?', '', s)</pre>
Delete all numbers	<pre>s = re.sub(r'[0-9]', '', s)</pre>
Delete all but emojis and letters	<pre>s = re.sub(CLEAN_PATTERN, '', s) CLEAN_PATTERN = re.compile("[^\U0001F600-\U0001F64F" "\U0001F1E0-\U0001F1FF" # flags (iOS) "\U0001F300-\U0001F5FF" # symbols & pictographs "\U0001F600-\U0001F64F" # emoticons "\U0001F680-\U0001F6FF" # transport & map symbols "\U0001F700-\U0001F77F" # alchemical symbols "\U0001F780-\U0001F7FF" # Geometric Shapes Extended "\U0001F800-\U0001F8FF" # Supplemental Arrows-C "\U0001F900-\U0001F9FF" # Supplemental Symbols and # Pictographs "\U0001FA00-\U0001FA6F" # Chess Symbols "\U0001FA70-\U0001FAFF" # Symbols and Pictographs # Extended-A "\U00002702-\U000027B0" # Dingbats "\U0001F600-\U0001F64F" "\w"]</pre>


```

create or replace function prep_str_pl (P_STRING IN VARCHAR2)
return VARCHAR2
is
l_result VARCHAR2(4000);
begin
l_result := regexp_replace(p_string, '[a-zA-Z0-9._%+~]+@[a-zA-Z0-9.-]+\.[a-zA-Z]{2,4}$', '');
l_result := regexp_replace(l_result, '[0-9]', '');
l_result := lower(l_result);
l_result := regexp_replace(l_result
    , '[' || 'a-zäöüàáçèéêùû ' || unistr('\D83C\DC00') || '-' || unistr('\D83D\DEFF')
    || unistr('\2600') || '-' || unistr('\27FF') || ']'
    , '');
l_result := regexp_replace(l_result
    , '(' || unistr('\D83C\DC00') || '-' || unistr('\D83D\DEFF')
    || unistr('\2600') || '-' || unistr('\27FF')
    || ']{1})'
    , ' \1 ');

return(l_result);
end;
/

```

Convert all characters to lower case

Delete all white space separated strings that contain a dot or an @ sign

Delete all numbers

Delete all but emojis and letters

Separate all emojis by whitespace

SQL Set Based Filtering & Standardisation

```

), prep_send_message as (
  select id, regexp_replace(
    regexp_replace(
      lower(
        regexp_replace(
          regexp_replace(m.snd_message
            , '[a-zA-Z0-9._%+-]+@[a-zA-Z0-9.-]+\.[a-zA-Z]{2,4}$'
            , '')
          , '[0-9]'
          , '')
        )
      , '[^' || 'a-zäöüàáçèéêùû ' || unistr('\D83C\DC00') || '-' || unistr('\D83D\DEFF')
        || unistr('\2600') || '-' || unistr('\27FF') ||']'
      , '')
    , '([' || unistr('\D83C\DC00') || '-' || unistr('\D83D\DEFF')
      || unistr('\2600') || '-' || unistr('\27FF')
      || ']{1})'
    , ' \1 ') as snd_message
  from messages m
), wl_send_message as (

```

Convert all characters to lower case

Delete all white space separated strings that contain a dot or an @ sign

Delete all numbers

Delete all but emojis and letters

Separate all emojis by whitespace

PL/SQL vs. SQL vs. Macros For Filtering & Standardisation

- ⚡ cascade of regexp & text actions
- ⚡ single row function calls in PL/SQL or Python
- ⚡ set-based processing in SQL
- ⚡ single definition & maintenance with SQL Macros



splitting a series of values in a set of single values w.r.t. a given delimiter

In Python it's a transparent function call

table function call in PL/SQL

pure SQL using cross lateral join is more efficient



```

create or replace FUNCTION PSV_LIST_SPLIT(
P_STRING IN VARCHAR2,
P_DELIMITER IN VARCHAR2 Default ','
) RETURN SYS_REFCURSOR
select /*+ PARALLEL(AUTO) NO_MERGE */ tok.id, tok.idx, trim(tok.item) token
from (
select id, regexp_substr(msg, '[^'||P_DELIMITER||']+', 1, idx) as item, idx
from messages
cross join lateral
select level
from dual
connect by level <= length(msg) - length(replace(msg, P_DELIMITER)) + 1
) tok;

end loop,
return;
END PSV_LIST_SPLIT;
    
```


- reduce a stream or set of tokens to instances of approved tokens
- keep token order
- deliver at scale
- function calling tokenisation table function in PL/SQL
- faster is pure SQL using SQL-tokenisation and inner join against white list
- SQL Macros allow reuse, improve readability & code quality

```
-- function that
-- + tokenizes each_message
with messages as (
  select id, msg
  from (VALUES
    (1, 'a b c d')
    , (2, '1 2 3 900')
  ) a (id, msg)
)

select /*+ PARALLEL(AUTO) */
  m.id, substr(listagg(tok.item, ' ' within group (order by m.idx),0, 4000) message
from (
  select
    tok.id, tok.idx
  from (
    select id, regexp_substr(msg, '[^ ]+', 1, idx) as item, idx
    from messages
    cross join lateral
      select level idx
      from dual
      connect by level <= length(m.msg) - length(replace(m.msg, ' ')) + 1
    ) tok
  inner join export_whitelist_t wl
  on (tok.item = wl.wl_item)
) m
group by m.id;
id, filter_message_wrt_whitelist(msg)
from messages;
```

DEMO

Additional Advantages of 26ai

⚡ real-time monitoring

⚡ auditing

⚡ tuning

⚡ compressed storage

⚡ secure storage of

- sources

- result

⚡ secure access from

- everywhere

- role based

- by everyone

⚡ export to

- files of many formats

- delta shares (Cloud)

- Iceberg tables soon (Cloud)

- provide as REST API



An approach that scales
to billions of records!

- ✚ PL/SQL and SQL may be a bit out of fashion, but they are still great or even superior
- ✚ Database 26ai provides extremely powerful performance & engineering features
 - lateral Joins
 - table functions
 - SQL macros
 - and many more
- ✚ Autonomous AI Database provides additional performance advantages through
 - flexible resource scaling
 - delta share and Iceberg integration
 - underlying Exadata architecture



Give it a try!

Conclusions



Past & Future TechCasts:



July 23rd

Temporal Data Lineage and Impact Analysis in Oracle Database: Evolution to Oracle Graph Architecture with Time-Travel Capabilities

Presented by **Karin Patenge & Tomislav Zarkovic**



August 20th

How and Where Oracle 26ai Beats Python for Data Preparation

Presented by **Dr. Holger Freidrich**



September 17th

Graph Analytics with Oracle AI Database 26ai and Linkurious Ogma

Presented by **Leo Nicolle & Karin Patenge**

TechCast Archive

2026	2025	2024	2023	2022	2021
Date	Title	Presenter(s)		Replay	Download(s)
Jun 25	Our Favorite Features of OAC: March & May 2026 Releases	Gautam Pisharam & Carter Beaton		Video	Slides
Apr 30	Pythian's AI Journey with UMass: From AI Assistant to AI Agents!	Jon Mead & Ambili Thottathil, Pythian		Video	Slides
Apr 2	Build Practical AI Prototypes with Oracle Analytics (Even with a Small Team)	Dennis Gray & Adam Hume, Definian		Video	Slides
Mar 5	Fraud Stops with Oracle Database 26ai Vector Search + OML	Dr. Abigail Giles-Haigh		Video	Slides
Feb 5	Our Favorite Features of OAC: November 2025 & January 2026 Releases	Branden Pavol, Gautam Pisharam, & Carter Beaton		Video	Slides

Submit a topic to share at <https://andouc.org/techcasts/>



SAVE THE DATE!
April 13-15, 2027

***Call for Speakers
is OPEN!!***

<https://andouc.org/analytics-and-data-summit-2027/>

Helpful Links –

ORACLE ANALYTICS VIDEOS:

<https://www.youtube.com/@OracleAnalytics/videos>

OAC MARCH AND MAY 2026 NEW FEATURES VIDEOS BY ORACLE:

<https://bit.ly/OACMar26Features>

<https://bit.ly/OACMay26Features>

OAC NEW FEATURES DOCUMENTATION BY ORACLE:

<https://docs.oracle.com/en/cloud/paas/analytics-cloud/acswm/index.html#GUID-CFF90F44-BCEB-49EE-B40B-8D040F02D476>

ORACLE ANALYTICS COMMUNITY:

<https://community.oracle.com/products/oracleanalytics>

ORACLE ANALYTICS LIBRARY/EXAMPLES:

<https://www.oracle.com/business-analytics/data-visualization/examples/>

ORACLE ANALYTICS LIVE DEMOS:

<https://www.oracle.com/business-analytics/data-visualization/demos/>

