Sponsor Prospectus

A curated customer audience for optimal brand exposure.

Intimate enough for meaningful connection.

10+
Hours of organic networking time

Decision makers, innovators, and industry pros.

Opportunities with analytic, data, and AI leaders and industry experts.

Opportunity to showcase your capabilities.

We're credible.
ANDOUC is celebrating **20 years** of hosting an annual Summit!

8+ Hours of exhibit time

Demonstrate your investment to the community

Ready to lock in your participation? Please click HERE to complete the commitment form.
Questions? Please email summit@andouc.org

Sponsorship Opportunities

	Title Sponsor	Presenting Sponsor	Community Champion	Networking Reception Sponsor	Hands-on Lab Sponsor	Practitioner Partner	Lanyard / Badge Sponsor	Swag Sponsor	Breakfast Sponsor	Lunch Sponsor	Emerging Sponsor
	$9,500	$8,000	$6,000	$5,500	$3,500	$3,000	$2,500	$1,500	$2,000	$2,000	$1,500
Number of slots available	1	1	2	1	3	3	1	3	3	2	4
Complimentary Passes	6	6	4	2	2	2	1	1	0	0	1
Inclusions:											
60-min Keynote Session	X										
45 min session within the schedule		X									
60-min hands-on lab within the schedule					X						
30-min mini session			X			X					
Logo on Summit 2027 event signage	X	X	X	X	X	X					
Display table in main hall	X	X	X	X		X					
Logo on event website	X	X	X	X	X	X	X	X	X	X	X
Summit opt-in attendee list	X	X	X	X	X	X	X	X	X	X	X
Logo incorporated into main conference logo	X										
Company logo included in all event-related email communications		X	X	X	X	X	X	X	X	X	X
Logo on Summit swag given to all attendees								X			
Signage at the Buffet Tables for Breakfast or Lunch for 1 day									X	X	
Logo on bar signage at reception				X							
Logo on all lanyards							X				
First right of refusal for 2028	X	X	X	X	X	X			X	X	
TechCast pre or Post Summit	X	X	X	X							

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Title Sponsor

One available.

$9,500

Top billing. Your brand front and center.

Inclusions:

- Six complimentary Summit passes
- One 60 minute **keynote session**
- Brand logo incorporated into main conference logo
- Display table in Main Hall
- Summit opt-in attendee list
- Logo included in all event promotional materials and onsite signage
- Right of refusal for 2028 Summit
- One ANDOUC TechCast pre or post Summit

Presenting Sponsor

One available.

$8,000

Prime brand placement and a dedicated session.

Inclusions:

- Six complimentary Summit passes
- **One session within the schedule**
- Brand logo incorporated into main conference logo
- Display table in Main Hall
- Summit opt-in attendee list
- Logo included in all event promotional materials and onsite signage
- Right of refusal for 2028 Summit
- One ANDOUC TechCast pre or post Summit

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Community Champion

Two available.

$6,000

Inclusions:

- Four complimentary Summit passes
- Curation of one 30 minute **mini session**
- Display table in Main Hall
- Summit opt-in attendee list
- Right of refusal for 2028 Summit
- One ANDOUC TechCast pre or post Summit

Networking Reception

Two available.

$5,500

Inclusions:

- Two complimentary Summit passes
- Logo on reception signage at the bar
- Option to provide branded cups and bev naps
- Display table in Main Hall
- Summit opt-in attendee list
- Right of refusal for 2028 Summit
- One ANDOUC TechCast pre or post Summit

Hands-On Lab

Three available.

$3,500

Inclusions:

- Two complimentary Summit passes
- Curation of one 60 minute **hands on lab**
- Summit opt-in attendee list
- Right of refusal for 2028 Summit

Practitioner Partner

Three available.

$3,000

Inclusions:

- Two complimentary Summit passes
- Display table in Main Hall
- Summit opt-in attendee list
- Right of refusal for 2028 Summit

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Lanyard/ Badge Sponsor

One available.

$2,500

Inclusions:

- One complimentary Summit pass
- Logo on website
- Summit opt-in attendee list
- Logo on all lanyards

SWAG Sponsor

Three available.

$1,500

Inclusions:

- One complimentary Summit pass
- Logo on Summit swag given to all attendees
- Summit opt-in attendee list

Emerging Sponsor

Four available.

$1,500

Inclusions:

- One complimentary Summit pass
- Logo on Summit swag given to all attendees
- Summit opt-in attendee list

Breakfast Sponsor

Three available.

$2,000

Inclusions:

- Logo on website
- Summit opt-in attendee list
- Logo on signage at one breakfast

Lunch Sponsor

Two available.

$2,000

Inclusions:

- Logo on website
- Summit opt-in attendee list
- Logo on signage at one lunch

Meal sponsorships do not include complimentary passes or an exhibit booth.
Summit passes are available at a discount for meal sponsors.

Event Details

Shipping Information
Sponsors/Exhibitors are responsible for all shipping/delivery fees that are incurred. Details will be provided in the Exhibitor Toolkit.

Giveaways
Exhibitors are responsible for their own giveaways or drawings at their booth.

Cancellation Policy
Cancellation requests must be received in writing to summit@andouc.org.
Cancellation refund policy…

- By March 1, 2027: 10% refund
- After March 1, 2027: no refund

Liability
Exhibitor assumes full responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on Oracle Conference Center premises and hereby waives any claim or demand they may have against Oracle Conference Center or ANDOUC, arising from such loss, theft or damage.

Session Attendance
Exhibitor representatives are encouraged to sit in on the sessions but must have a representative in their booth during all meals and breaks.

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